

Exam. Code : 106505

Subject Code : 1943

BMM 5<sup>th</sup> Semester

**TECHNICAL THEORY OF MEDIA—II**

**(Electronic Media)**

Time Allowed—3 Hours] [Maximum Marks—100

**SECTION—A**

**Note :—** Attempt any *ten* questions. Each carries equal marks.

1. High Eight Camera
2. Film Distribution
3. Adobe Premiere
4. Reality Show
5. Costume Designer
6. Docu-Drama
7. Channel Analysis
8. Short Film
9. Piece to Camera
10. Extreme Close-up shot
11. Artificial Lighting
12. Community Radio. 10×2=20

### SECTION—B

**Note** :— Attempt any *four* questions. Each carries equal marks.

1. Discuss 'Medium as Message' in detail.
2. Write about the role of Art Director in any production.
3. Write a note on the skills of a TV news reader.
4. Throw light on the concept of Budgeting.
5. Write about the Betacam camera.
6. Discuss various principles of Video Production.
7. Explain in detail the different script formats.

4×5=20

### SECTION—C

**Note** :— Attempt any *four* questions. Each carries equal marks.

1. Discuss the various TV Production Techniques in detail.
2. Write an elaborate note on evolution and growth of Television in India.
3. What are the essentials of writing a good script ? Discuss in detail.
4. Write an essay on Media and Culture.
5. Explain the Camera Crew and its role.

4×15=60